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Dear Potential Sponsor,

As I look forward to August 12, 2017, I am eagerly planning and preparing for the 12th Annual Oregon Kid's Triathlon (OKT). I am hoping to add more sponsors from our community and hope that you would consider sponsoring our event this year. The triathlon has been a very successful event for the community these last 11 years, bringing in applicants from all over southern Wisconsin and northern Illinois. As OKT continues to grow, the event needs your support more than ever in order to continue to be successful. Thank you for your time and consideration.

Background:

In August of 2006, the Oregon Community Swim Club (OCSC) and the Oregon Pool held the first annual Oregon Kid's Triathlon that had a remarkable 300 young athletes in attendance. With strong community support, OCSC and the Oregon Pool were able to have a very successful inaugural event. Last year's OKT reached capacity almost a month before the event.

Details of the Event:

Oregon Kids Triathlon has openings for up to 525 participants, ranging in ages from 5-17 years old. Within each age-group (6 total), athletes will participate in a swim, bike and run. The goal for the kids on this day is to have fun and leave with a sense of individual success and accomplishment.

Each participant will be provided a goody-bag which will include an event t-shirt, and miscellaneous donated sponsor items. Also, as each individual crosses the finish line, they will receive a finisher's medal. Following the event there will be a celebration including an awards ceremony, music, and bottled water and healthy snacks.

Request for Funding

The Oregon Kid's Triathlon is an event that clearly promotes children's physical fitness and self esteem. The event creators' vision is to continue to grow an annual event that has been embraced by Oregon and its surrounding communities.

The OKT Planning Committee has developed sponsorship levels (see below) in exchange for certain benefits that highlight the donor's organization and their businesses. The committee welcomes your interest in being a key sponsor for this event.

Funding Options:

- ★ Gold Sponsor: Finish Line Sponsors (3 Sponsors at this level)
\$2,000 - These sponsors have the opportunity to support a leg of the race and encourage children along the way to the finish. Finish Line Sponsor's logo will be "prominently" displayed on the finish line, in the transition area, on T-shirts, and on the event web site. Sponsor will also be announced on race day throughout the entire race. At the Gold level, each sponsor will receive two entries into the race. In addition to being at the finish line, your logo will be displayed at your leg of the race.
- ★ Silver Sponsor:
\$1500 - Sponsor's logo will be displayed in the local paper with the OKT logo, in transition area, on T-shirts, and on the event website. Sponsor will also be announced on race day throughout the entire race.
- ★ Bronze Sponsor:
\$500 - Sponsor's logo will be displayed in the local paper with the OKT logo, on all T-shirts and on the event website. Sponsor will also be announced on race day throughout the entire race.
- ★ Goody Bag Sponsor:
550 reusable goody bags with OKT logo and the sponsor logo on the bag. Sponsor's name will be displayed in the local paper, on T-shirts, and on the event website. Sponsor will also be announced on race day throughout the entire race.
- ★ Goody Bag items Sponsor:
550 items to put into goody bags. Sponsor's name will be displayed on the event website and in the local paper. Sponsor will also be announced on race day throughout the entire race.
- ★ Friends of the Oregon Kids Triathlon:
\$100-\$400 - Sponsor's name will be displayed in the local paper with the OKT logo, and on the event website. Sponsor will also be announced on race day throughout the entire race.

All sponsors will receive special acknowledgement on the day of the event and during the post-race award ceremony. Again, these are suggested sponsorship levels and we could modify them and tailor them based on sponsor's input.

I would be happy to meet with you to discuss the event in greater detail and share any event planning information. The 12th Annual Oregon Kids Triathlon will be a great event and I hope that you will choose to be a contributor and sponsor. If you have any immediate questions, I can be reached at 608-835-4086 or by email at oregonkistri@gmail.com. Feel free to look over our website for further event details at www.oregonkidstri.com.

Thank you in advance, for your help and support. I look forward to hearing from you.

Sincerely,

Deb Bossingham
12th Annual Oregon Kids Triathlon Race Director